



HURON

# Embedded AI in Oracle Fusion: From Features to Business Impact

OCTOBER 31, 2025

# Agenda

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- **Introduction**
- **About Huron**
- **Data Readiness, Governance, and Responsible AI**
- **Oracle AI Agent Studio**
- **Uncovering AI Use Cases**
- **Quantifying Impact**
- **Q&A**

# With You Today



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Senior Director,  
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Director,  
Oracle AI & HCM



# About Huron

2000+ clients served in 2024

\$149B 2024 global revenue before reimbursable expenses

~7,200+ global employees

Publicly traded on **NASDAQ**

Consulting and Managed Services

58%

Capabilities Mix  
2024 Revenue

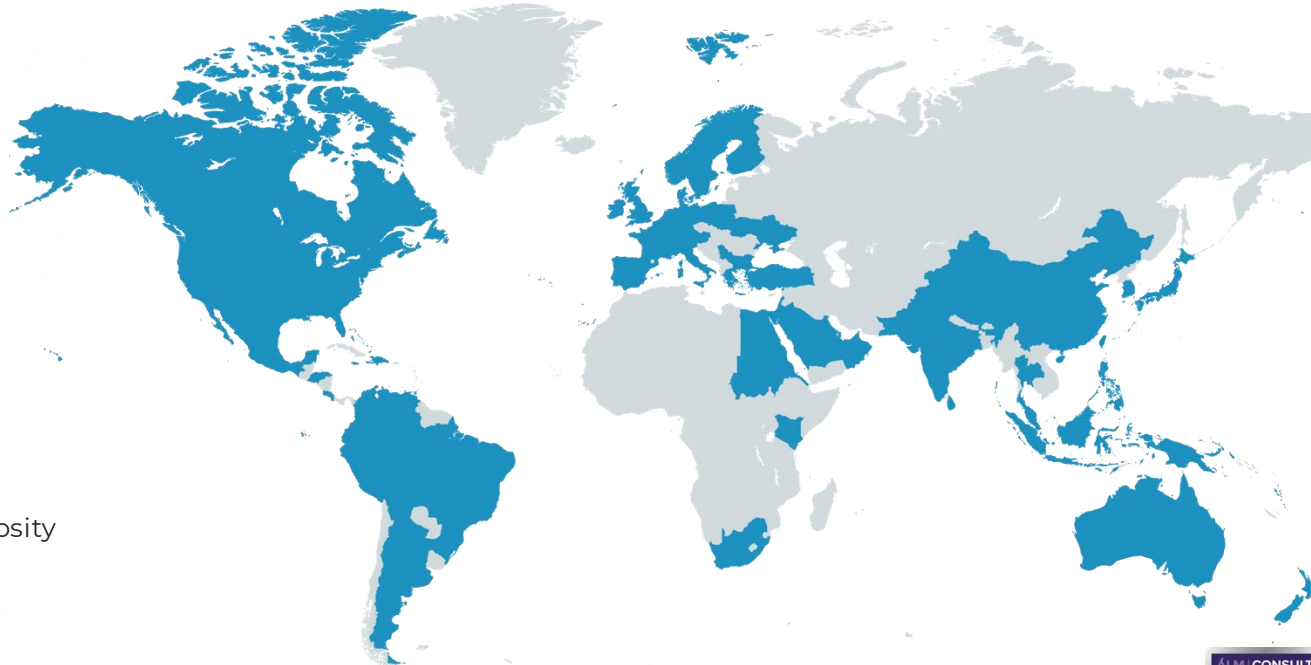
42%

Digital

Formed in 2002, Huron is a preeminent global professional services firm and technology partner with deep industry focus and growing digital and managed services capabilities that has served clients in more than 80 countries worldwide

## Our Values

- Collaboration
- Excellence
- Humility
- Impact
- Inclusion
- Integrity
- Intellectual curiosity



## Industries we serve



Education & Research



Healthcare



Energy & Utilities



Industrial and Manufacturing



Financial Services



Public Sector

& More



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# Huron's Commitment to AI

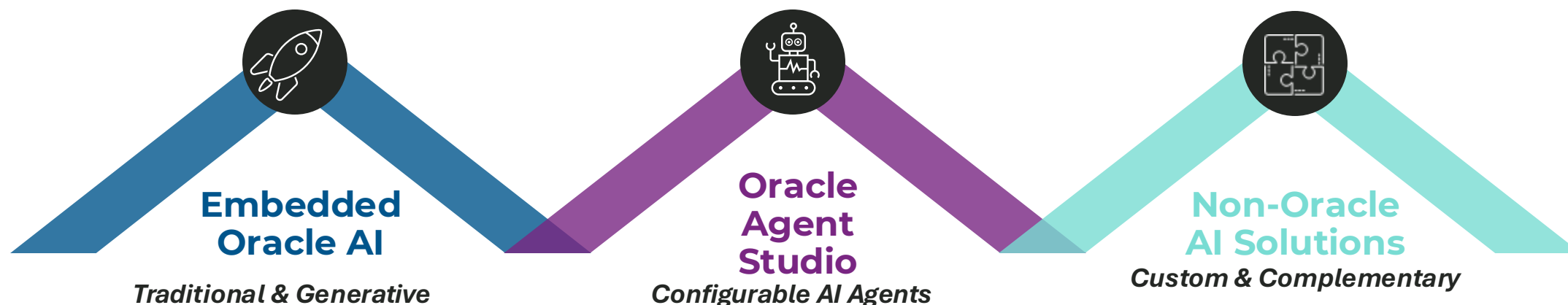
## Huron's Oracle AI Experts

- **Product Management Influence.** Feedback loop with Oracle Product Management on features & roadmaps.
- **Functional Expertise.** Partner with our tech-agnostic AI Team on enablement roadmaps and hybrid AI solutions.
- **Leading Innovation.** Continually growing library of use cases and AI Agents from our portfolio of projects



## AI Achievements

- **100+ Certified Oracle AI Agent Studio** Foundations Associates
- **160+ Certified Oracle AI** Foundations Associates
- **Oracle AI Innovation Award** in Supply Chain, presented at Oracle AI World 2025

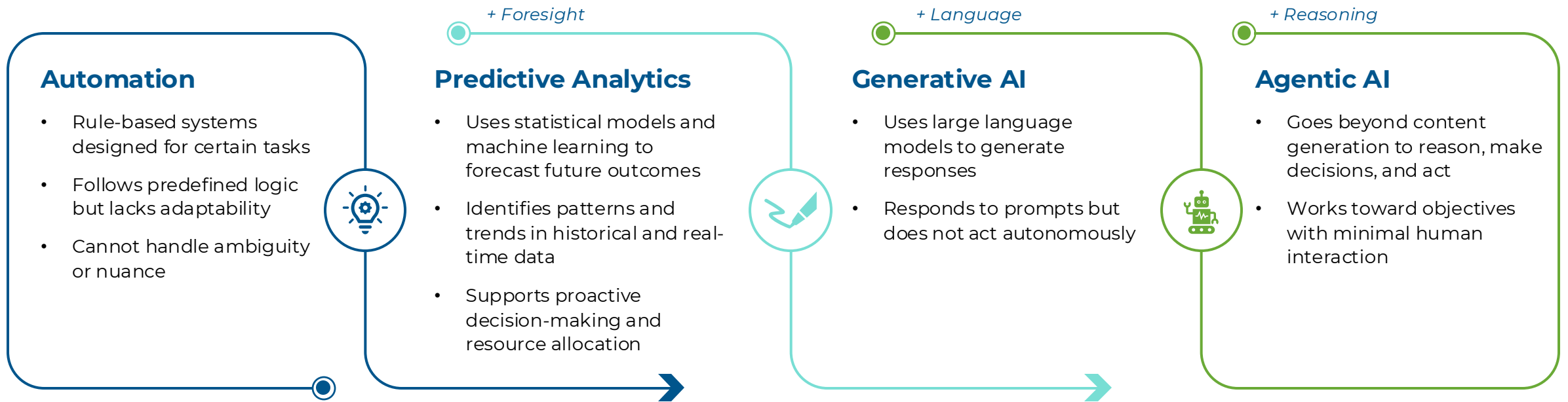


# Data Readiness, Governance, and Responsible AI

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# AI Strategic Journey from Automation to Autonomy



## Readiness Criteria



- Clean & complete
- Contextual
- Accessible
- Governed

What does good data look like?

## Key Steps for Success



- Quality check: inspect values
- Map data lineage
- Set access controls

How do I get there?

## What to Avoid



- Treating data prep as an afterthought
- Siloed systems
- Lack of expandability (source & outcome)
- Weak governance

How do I avoid pitfalls?

# Ensuring Responsible AI

## Governance and Ethical Practices

### Responsible AI Planning

Our Responsible AI framework support:

- **ethical principles**
- **bias mitigation**
- **transparent accountability**

### AI Governance Framework

We prioritize responsible AI development through:

- **regulatory compliance**
- **risk management**
- **performance review**

### Human-in-the-Loop

Enable for optimal performance:

- dynamic **human-AI collaboration**
- continuous improvement of AI models

**Responsible AI framework is built on seven guiding principles:**

- 1 **Safety & Security**
- 2 **Validity & Reliability**
- 3 **Explainability & Transparency**
- 4 **Accountability**
- 5 **Fairness & Bias**
- 6 **Data Privacy**
- 7 **Human Centeredness**

# Oracle AI Agent Studio

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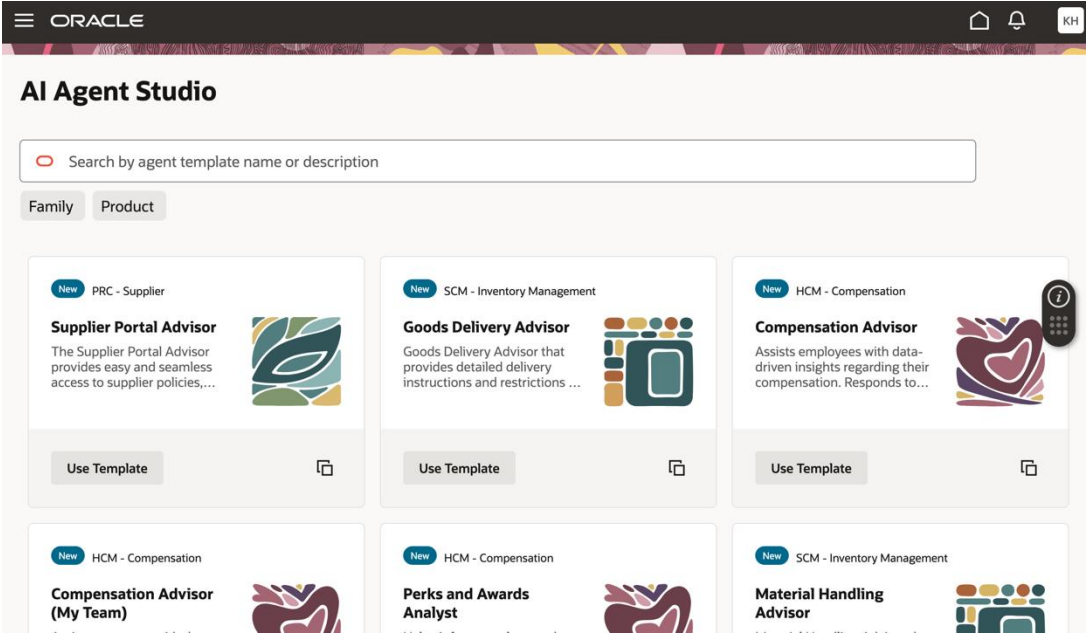


# Oracle AI Agent Studio

Unlocking Tailored, Innovative AI Solutions

**Oracle AI Agent Studio** for Fusion Applications is a platform that allows users to **create, extend, deploy, and manage AI agents and agent teams** within the Oracle Fusion Cloud Applications Suite.

It's designed to be a low-code development environment with powerful tools



Agents & Agent Teams

Tools

Topics

Deep Links & Business Objects

Metric	Pricing
Using Templates from Studio <i>without adding tools</i>	No Charge – flat 100M tokens/month
Per Agent-User	\$50/Seat/Month, 10 min with 1M tokens/month/agent user
Per Employee	\$2.50/employee, 500 min with 50k tokens/month/employee

# Available Now in Oracle Fusion: **AI Features**



## **AI Advisors and Agents**

Agents can handle topics as mundane as answering complex questions about policies through a chatbot or be assembled in teams to tackle unique and complex business issues including generating transactions or handling actions within the ERP.

## **Generative AI Summaries and Text Creation**

Generative AI empowers users with expedited documentation and insightful conclusions by automating the summarization and generation of critical documents, encompassing a wide range of business processes from operational procedures to supplier qualifications.

## **AI Analysis**

AI analyzes data to predict, enabling proactive measures like asset health monitoring, optimized logistics, enhanced procurement (spend reclassification & dynamic discounting), and improved demand planning (forecasting & real-time sensing).

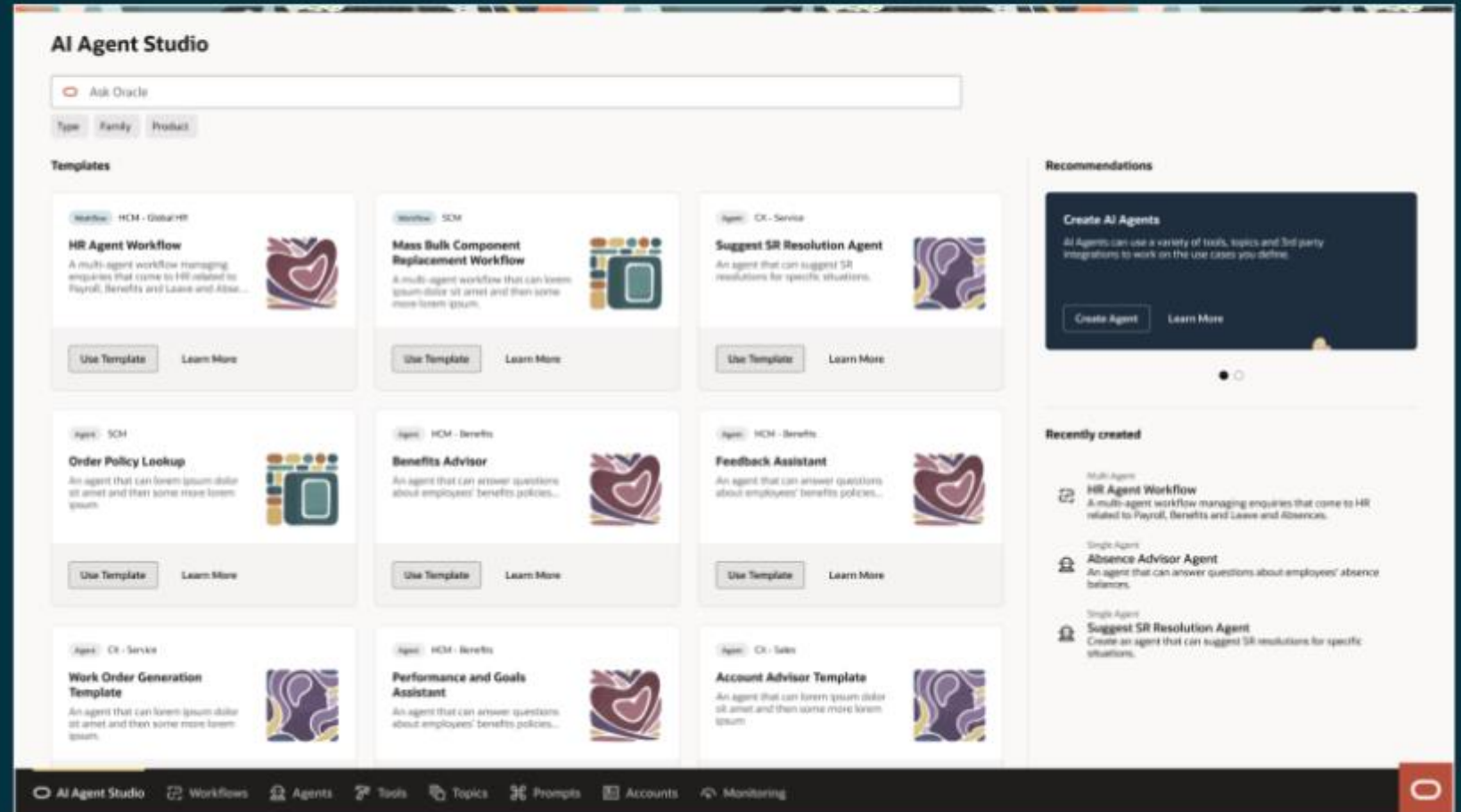
# Getting Started with Oracle AI Agent Studio

## Steps you can take today



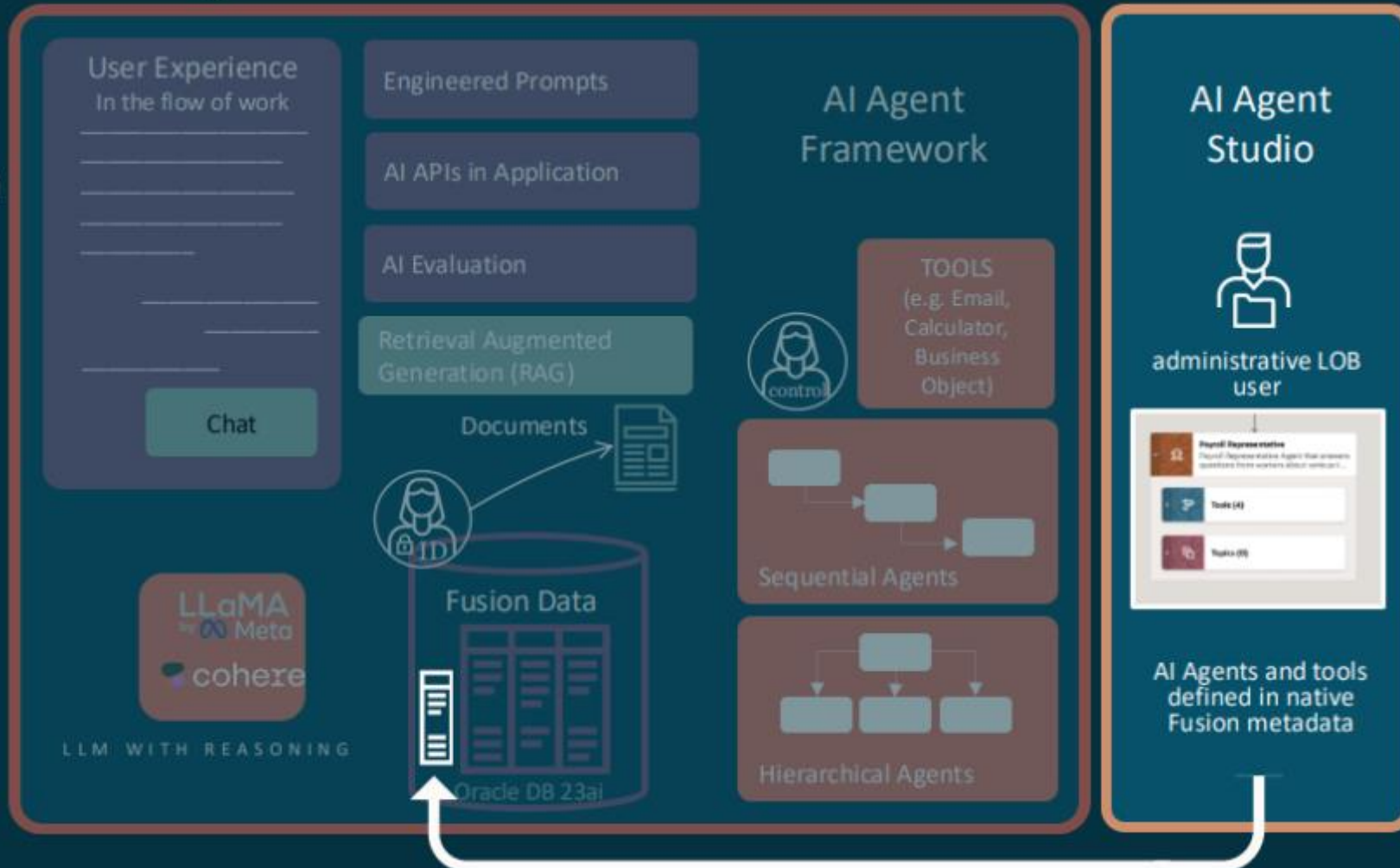
# Pre-Configured Templates for Fast Deployment

- Quickly configure, deploy, and extend Oracle-delivered agents using a catalog of pre-built templates and a guided assembly process.
- Create custom agents and multi-agent teams from scratch with the full suite of studio components.
- Design single-agent workflows or multi-step agent teams, tailored to fit your specific needs.



# ASSEMBLE: Customizable, Extensible, and Ready for Production

## Fusion AI Agents



- AI Agent Builder for Fusion Applications
- Rapid AI Agent Creation, Deployment, and Management
- Customize and Extend with Prebuilt Templates
- Seamless Fusion Integration, Security, and Governance
- Connect to External Data Sources and Agent Frameworks



# Uncovering AI Use Cases



# Oracle AI Agent Studio: Uncovering Use Cases

How can Oracle Cloud customers determine which features or tailored AI Agents will meet their use cases?

## When We Hear

"I have to navigate to another screen to get \_\_\_ information"

"We expect a lot of questions about this"

"We'll just check it again manually"

"It's not really covered by Oracle"

"We'll need to train people on that process"

"We'll have to upload that each month"



## Potential Agent Solution

Agent can collect supporting information for the user

Agent that can scan documents or provide insights from an FAQ

Agent that can return statuses

Agent that extends functionality or can deep link to other Fusion pages

Agent that can provide feedback and answer questions

Agent that collaborates with integration/automation solutions



# Oracle AI Agent Studio: Identifying Agent Use Cases

Jumpstart your agentic AI journey with developing targeted use cases and personas

## ▶ Identify Use Case & Persona Example

## ▶ Determine Feasibility of Agent

## ▶ Configure & Run Test Scenarios

Use Case

- What is the current process or pain point that the Agent is going to solve
- What are the criteria for the Agent to be successful?
- Is there a way to quantify the ROI or benefit from the Agent?

**Improves one or all of the following:**



Persona

- What is the scope of what should this agent do?
- What security do they need?

**Example:** *The Location Agent an assistant agent that collects information and sets up a Location for use. It has access to the Location setup role.*

- Data: Do I have the right data to support the use case?
- Security
- Volume of data processed
- What is the scope of the Agent's tasks?
- Business REST Objects exist and optimized for task volume
- Do I need to pass specific information, if so, how do I limit it to the minimum information needed?
- Will this Agent exist on a Redwood page or need to be embedded differently?
- Is this Agent stand-alone or part of an Agent team?
- What prompt considerations need to be made?

I need to add a Location

I can help you add a Location. Please enter the Location Name, Location Code, and Full Address.

The Location Name is Chicago HQ, the Location Code is LOC101, and the Full Address is 550 West Van Buren Street, Chicago, IL 60608

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# Quantifying Impact

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# Oracle AI Features: Quantifying Impact

Potential Areas of Measurement to Quantify Impact



## AI Features to Consider









- Finance & Accounts Payable**
  - Invoice scanning & matching
  - Fraud detection
  - Predictive forecasting
- Procurement & Supplier Management**
  - Smart supplier recommendations
  - Contract analysis
  - Spend analytics
- Human Resources**
  - Recruiting automation
  - Skills matching
  - Employee sentiment analysis
- Payroll & Workforce Management**
  - Anomaly detection in payroll
  - Workforce scheduling optimization
- Finance Planning & Analysis (FP&A)**
  - Predictive financial planning
  - Automated variance analysis (IPM)

## Quantification Approaches

- Finance & Accounts Payable**
  - Measure reduction in invoice cycle times (e.g., average days to process an invoice pre- vs. post-AI).
  - Track manual intervention rate (percent of invoices needing human review).
  - Calculate reduction in fraudulent transactions caught early.
  - Compare forecast accuracy variance before and after AI.
- Procurement & Supplier Management**
  - Track time saved in supplier selection and onboarding.
  - Measure reduction in manual contract review hours.
  - Quantify improved supplier compliance rate (on-time delivery, quality metrics).
  - Identify cost savings from AI-driven negotiations or spend consolidation.
- Human Resources**
  - Reduction in time-to-hire and cost-per-hire.
  - Compare attrition prediction accuracy vs. historical models.
  - Track recruiter hours saved through automated screening.
  - Measure employee engagement scores
- Payroll & Workforce Management**
  - Calculate reduced payroll error correction effort.
  - Track time saved in manual scheduling adjustments.
  - Quantify fewer compliance breaches or penalties.
- Finance Planning & Analysis (FP&A)**
  - Improvement in forecast accuracy (budget vs. actuals).
  - Time saved in monthly close cycle.
  - Hours reduced in variance reporting and scenario modeling.

# Example Personas & AI Impacts

## Benefits of Oracle's AI Features and Risks to Adoption

	HCM		Finance (ERP)		Supply Chain (SCM)		EPM	
								
	<b>Recruiting Coordinator</b>	<b>Talent Acquisition Specialist</b>	<b>AP Clerk</b>	<b>Project Manager</b>	<b>Catalog Manager</b>	<b>Supply Chain Coordinator</b>	<b>Planning Analyst</b>	<b>FP&amp;A Lead</b>
<b>Example AI Feature</b>	<b>Generative AI for Job Descriptions:</b> Auto-generates job posting content using AI	<b>Best Candidate Matching:</b> AI ranks candidates based on resume and job fit	<b>Intelligent Document Recognition:</b> Extracts invoice data from emails and creates entries in Payables	<b>Generative AI for Project Status:</b> Summarizes project KPIs and flags issues	<b>Supplier Recommendation:</b> AI categorizes suppliers using enhanced vendor data for selection	<b>AI Advisors &amp; Agents:</b> Chatbots answer policy questions or trigger transactions	<b>Auto Predict:</b> Forecasts future performance based on historical data	<b>IPM Insights:</b> Detects trends, anomalies, and forecast bias
<b>Benefits</b>	Saves time and ensures consistency in job postings	Speeds up screening and improves match quality	Reduces manual data entry and errors	Improves visibility and decision-making	Improves supplier selection and compliance	Saves time and reduces errors in routine tasks	Enhances forecast accuracy and automation	Directs FP&A leads to the data points that require deeper analysis
<b>Risk to Adoption</b>	Concern over loss of creative control or inaccurate tone	Bias concerns; fear of reduced human judgment	Worry about job displacement or system errors	Skepticism about accuracy or over-reliance on AI	Wrong or missing supplier data creates lackluster recommendations	Fear of losing control or misunderstanding AI actions	Dependence on data quality and a mistrust of generated forecasts	Only knows what is in the data, and blind to external factors

# Thank You



ORACLE

Partner

